

UBIQ K.K.
3-3-1 Hase, Kamakura, Kanagawa 248-0016, Japan

www.ub-q.com

COMMUNICATE WITH CONFIDENCE,
CLARITY, AND IMPACT.



Communicate with confidence, clarity, and impact.

UBIQ is a Tokyo-based creative agency that helps multinationals communicate effectively on a global scale.

Our experienced writers, designers, and videographers understand the unique challenges organizations face when marketing themselves abroad, and can help clients to craft a message that resonates with the target audience. We service advertising agencies, media networks, major corporations across a variety of industrial sectors, and government bodies.

Co-founded by communication experts with three decades of experience in global marketing, branding and advertising, UBIQ offers its clients world-class messaging that communicates with impact and design that is tailored to the standards of overseas target markets.

UBIQ specializes in servicing major Japanese organizations with significant operations worldwide.

Services



Copy

Original copywriting
Short-form translation
Transcreation
Advertising copy
Website articles
Corporate/product copy
TV series pilots/episodes
Naming/slogans
Headline/message crafting
Photo/illustration captioning
Signage
Advertorial copy
Brand journalism copy

News releases
Social media posts
Mail magazines
Executive speeches
White papers
Reports
Proposals/presentations
Brand identity guides
Brand books
Brand messaging
Internal branding materials
Internal newsletters/posters



Design

Graphic design
Art direction
Advertisements
Posters
Brochures
Signage
Web pages
Interfaces
Publication design
Album cover artwork
Presentation design
CI Guidelines
Logo design & lockup

Illustration
Infographics
Iconography
Clip art
Character design
Photography direction
CG art
Advertorial copy
Brand journalism copy
News releases
Social media posts
Mail magazines

COMMUNICATIONS FOR A GLOBALIZED WORLD

UBIQ has a **Writer's Studio** comprised of native English-language writers who understand the unique character of Japanese brands. We develop news releases, executive speeches, advertorials, names and slogans, advertisements, video scripts, and English copy for brochures, websites, social media, and events.

DESIGN FOR GLOBAL BRAND ENHANCEMENT

UBIQ has a **Multimedia Studio** comprised of visual artists who grasp the cultural factors and design traditions of foreign markets. UBIQ ensures that Japanese organizations use fonts, colors, and other visual elements that are appropriate for overseas targets.

NAVIGATION FOR GROWING YOUR BRAND ABROAD

UBIQ has **Brand Consultants** with international business experience who understand the challenges of venturing abroad and know how to execute communications — internally and externally — to support successful corporate development overseas.



Video

Video planning & direction
Video editing
Motion graphics & titling
Video scenario development
Planning and coordination
Video news journalism
Executive interviews
TV series episodes dev
In-the-field video shoots
Factory/facility shoots
Staged shoots
On-camera personalities
Drone shooting

CG animation
Music direction
B-roll research & logging
VO talent search & direction
Podcasting (video + audio)



Consulting

Brand strategy work
Planning documents
Field research
Desktop research
Publicity campaigns
Stakeholder interviews
Workshops
Surveys
Data analytics
Reports
Global marcom strategies
Messaging strategies
Brand Identity guides

Brand books
Internal branding programs

The Work



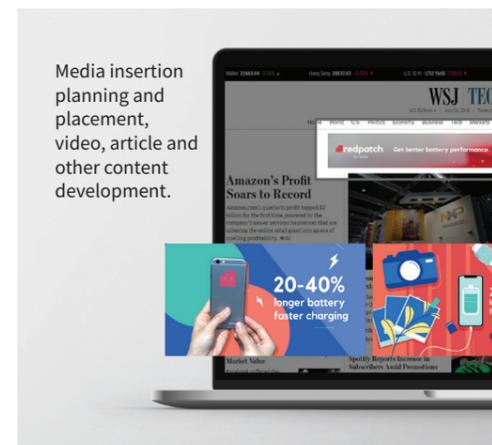
Brand identity communication materials, internal branding consulting.



Video planning, shooting and development, video news journalism and executive interviews.



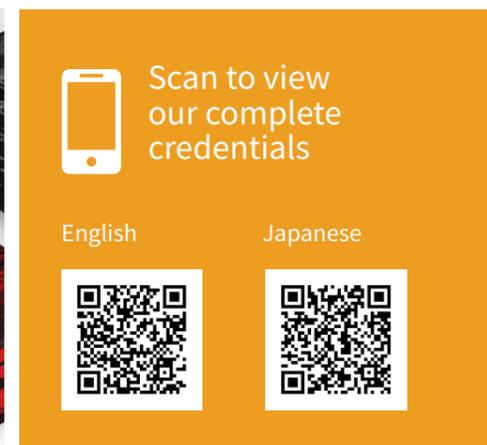
Articles for sponsored content, brand journalism and magazine editorial content development.



Media insertion planning and placement, video, article and other content development.



Advertising copy and design, tailored to local cultures.



Scan to view our complete credentials

English

Japanese

